



evology   
charging

# What is Evology Charging?

The way we travel is changing, but that change doesn't need to be difficult.

It's been estimated that by 2030 there will be an extra 9 million electric vehicles on British roads, for that many new vehicles to be catered for there needs to be a major change in the country's charging infrastructure.

## That's why we created Evology Charging

We've developed a first of its kind charging station. Our protected bays empower your car park, so your customers can make the most of fast, reliable, easy to manage charging whenever they need it.



### Easy to use

Our charging solution is designed from the ground up to be easy to use, enhancing your car park with minimal disruption and immediate impact.



### Tap & Go Charging

Convenience is key. That is why we utilise a similar quick payment system to those seen on mass transport systems such as the London Underground. Customers simply tap their card to start charging, then again when they return to process payment. Quick and easy.



### Data-driven

It's important to make sure your car park provides the infrastructure to meet your customers' needs. Through powerful data insight, we're able to help you understand the demand for EV charging on your car park and put the right solutions in place to support greener motoring.



### Hassle-free charging

From Tap & Go to payment apps, Evology Charging is about providing a range of options to help customers approach EV charging in a way that's comfortable and easy to use. We make charging simple and reliable.



### Better bay availability

By housing an ANPR camera within our charging unit we're able to protect your bays, making sure they're only used by genuine customers. This helps make sure they are available when your customers need them.



### Ease range anxiety

Range anxiety is caused by the worry of not being able to recharge on a journey. By providing reliable, easy to use charging stations Evology can help combat range anxiety, providing peace of mind that there will be available, and working, chargers for motorists to use.



### App integration

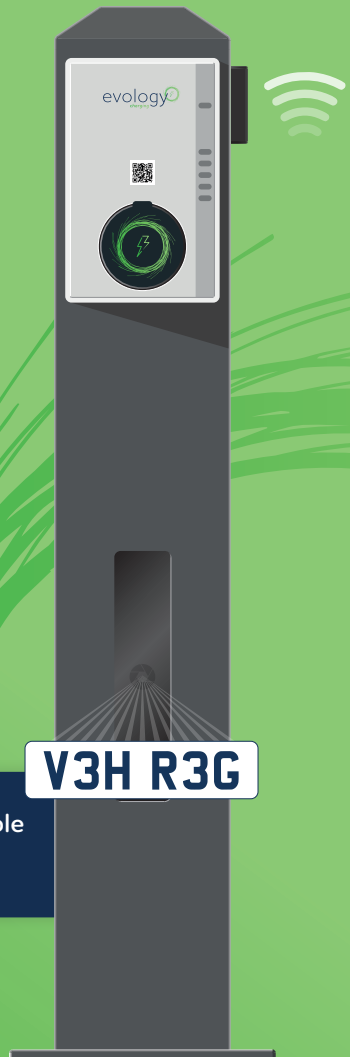
Evology can integrate with our app platform, providing your business with a way to build loyalty to your car park and encourage repeat visits, perfect for driving increased footfall.



# How does it work?

Evology Charging is designed to make parking and charging electric vehicles a simple, stress-free experience.

There's nothing worse than trying to park in a specialised space, like a disabled bay or charging space, and someone who shouldn't be there is taking up the room. With an electric vehicle, that delay can be the difference between getting on with your day or an anxious wait to recharge when your battery is low. An ANPR camera housed within our charging station helps ensure only electric vehicles use the chargers and don't overstay in the space. This means the bays remain available to those who need them.



Coupled with quick and convenient payment options, data-insight, and incredible reliability the impact our charging bays can have on your car park is huge.

## How does Evology Charging benefit your customers?

Evology Charging empowers your car park, allowing your business to provide customers with fast and reliable charging.

By providing your customers with charging facilities you increase the time they spend on your site, boosting revenue and building loyalty. We use our powerful data and technology to ensure your chargers stay operational and fit for purpose, with no extra admin or work for you, allowing your customers to access new technology and services with complete peace of mind.

- Boost footfall
- Build Loyalty
- Work towards a greener future
- Align with your environmental goals

## How does Evology Charging benefit your workplace?

It isn't just the public looking for places to charge a vehicle. Your staff will be making the jump to electric too.

Having effective EV charging facilities and showing you're taking steps, as a business, to reduce emission levels allows you to provide services to your staff that they can get behind. You can also potentially attract new talent to your business.

- New staff benefit
- Hit environmental goals
- Peace of mind for staff with electric vehicles





# evology

powering the parking evolution

Evology is a hub for ideas and solutions that are going to transform the ways people travel and park.

We want nothing more than to make everyone's journeys simpler by providing services that promote sustainability, protect the environment, and make getting from A to B as easy as possible.

Evology exists to make life easier, for your business and for your customers.

**Welcome to the next step in your parking evolution.**

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